

“**LEADERSHIP IS THE ART OF  
MOBILIZING OTHERS  
TO WANT TO STRUGGLE FOR  
SHARED ASPIRATIONS**”

— JIM KOUZES & BARRY POSNER



## **THE FIVE PRACTICES OF EXEMPLARY LEADERSHIP®**



**MODEL THE WAY**



**INSPIRE A SHARED VISION**



**CHALLENGE THE PROCESS**



**ENABLE OTHERS TO ACT**



**ENCOURAGE THE HEART**



**COLLEGIATE  
EMPOWERMENT®**